

Thanks for your interest in blogging for *BodyFitTeleMed.com* (frmly. BodyFitSuperstore.com)! We love connecting with writers who can help us fulfill our mission: advancing the practice of TeleMedicine for health and fitness.

## **Guidelines for Blog Submissions:**

- Write for our audience: Persons wanting to connect with Doctors for discreet online
  consultations for medical solutions to help people achieve their optimal health and fitness goals.
   Specializing in Weight Loss Resistance, Energy, Athletic Performance & Recovery, Erectile
  Dysfunction, and other Quality of Life enhancement therapies.
- **Craft a fresh article with relevant and practical takeaways.** The article must be original and have not been published elsewhere. Check <a href="ModyFitBlog">BodyFitBlog</a> for other stories on the same topic and make sure that your story tells readers something new, follows a fresh angle, or offers suggestions on how to do something better (rather than just why and how to do it).
- **Give credit.** Check your facts and quotations. Cite the original sources (not the source that quoted the original source.)
- Create an engaging introduction specific to your article.
- Make it concrete. Give examples (even better if they're examples from brands that don't sell directly to consumers, like Pfizer or Eli Lilly), details, metrics.
- **Write just long enough to engage and enrich readers.** We don't have a word-count goal.
- Disclose any relationship/partnership you have with links or sources in article. (Limit your use of these to one or two per article. We do not permit links to gated content, but we do allow ungated links to articles and blogs that illustrate a point in your story.)
- **Avoid self-promotion in the article.** Your author bio is a good place to do that.
- **Credit third-party sources.** If you contribute a quote or tip to another author's article, we will include a link to your individual (*not corporate*) social media or other profile of choice. Links to corporate websites or social channels won't be included.

## How do I submit a post?

Please <u>email us</u> to let us know more about you; you'll attach your completed draft to the form as a Word doc (preferred) or Google doc format. Please note: We only consider complete drafts (not pitches).

## What happens next?

All submissions are reviewed regularly by the team. You will be notified if your article is accepted (or not) within three weeks of submission.

Please let us know if you have any additional questions.

Warm Regards,



Phone: 978-928-9424

Email: Patty@BodyFitSuperstore.com